

Darien Neighbors, Global Players Speaker Series 2022

DCA Annual Fundraiser

This highly acclaimed speaker series returns for a 5th year. Join us at the DCA to hear from industry innovators we've assembled who call Darien their home.



Tom Arrix

Founder, Get Joy
Thumbs Up 👍 to Paws Up

In Conversation with Charlie Hannigan, Managing Director, Oak Hill Advisors
Wednesday, April 20, 7:00pm reception, 7:45pm presentation

Tom Arrix founded Get Joy after his golden retriever became ill with lymphoma. Get Joy's mission is to unleash wellness for dogs by offering fresh and nutritional dog food products directly to consumers. Its success has benefitted from Tom's experience as co-founder and managing partner at Adjacency Partners, a business advisory firm, and as the vice president of global marketing solutions for North America at Facebook. Tom will share his journey from Facebook executive to founder of Get Joy.



Amy Brooks and Renie Anderson

Amy Brooks: President, Team Marketing and Business Operations and Chief Innovation Officer, National Basketball Association

Renie Anderson: Chief Revenue Officer and Executive Vice President, NFL Partnerships

Women in Professional Sports Leadership

In Conversation with Jay Alter, ESPN broadcaster

Thursday, May 12, 7:00pm reception, 7:45pm presentation

As chief innovation officer (the NBA's first-ever), Amy Brooks leads a global strategy and innovation group that develops and executes new ideas and initiatives, collaborates with NBA senior leadership on setting global strategic priorities and delivers data insights to enable fan and business growth.

Renie Anderson oversees the NFL's partnership divisions, including sponsorship, new business, consumer products, gaming and media sales. She manages a team that drives the NFL's revenue through new partnerships and maintains the relationships and activation of the NFL's current and new corporate sponsors and licensees.

Amy and Renie will talk about their individual career paths, the importance of women executives in professional sports, and current challenges facing their industry and respective sports organizations.



Bob Sauerberg

Lead Director at Reddit, former President/CEO of Conde Nast
From Magazines To Memes

In conversation with Jeff Hamill, EVP, Hearst Magazines

Thursday, June 2, 7:00pm reception, 7:45pm presentation

Bob Sauerberg has guided Reddit for the last 12 years from a male dominated "front page of the internet" to the global platform that brings belonging and empowerment to over 100,000 communities and 500 million monthly users. Previously, he was president and CEO of Condé Nast, a premier media company. Bob will cover the media business and its digital transition, as well as the development of Reddit, the biggest global platform for online communities.

Platinum Sponsor: John M. Glover Insurance Agency

Gold Sponsor: BMW of Darien

Silver Sponsors: A Little Something White Bridal Couture • Connecticut Community Bank • Janine Tienken with Houlihan Lawrence

Bronze Sponsors: Darien Police Association • Hollow Tree Self Storage • PG Properties Nancy Dauk with Brown Harris Stevens and Holly and David Hawes with Compass CT

DAF Media brings together student volunteers to livestream sports, arts and community events. DAF Media is a joint venture between The Darien Athletic Foundation and The Darien Foundation.

In-person/virtual series tickets for all three events: \$80 DCA members / \$120 public

In-person/virtual individual speaker tickets: \$30 DCA members / \$45 public

In-person tickets include a wine reception.

Purchase series tickets by April 19: dariendca.org or 203-655-9050 extension 10.

